



# Fullestop Case study for Topsuffolk Jobs

Scalable, Usable Application  
[@Fullestop.com](https://www.fullestop.com)

# CASE STUDY

## Topsuffolk Jobs - Online Jobs Portal

The screenshot displays the homepage of the 'TOPSUFFOLKJOBS' portal. At the top, there is a navigation bar with links for HOME, JOB ADVERTISERS, JOB SEEKERS, CONTACT US, and ABOUT US. Below this is a secondary navigation bar with links for BROWSE JOBS, TODAY'S JOBS, RECRUITMENT AGENCY DIRECTORY, JOBS BY EMAIL, and ADVERTISING PACKAGES. A search bar is prominently featured, containing the text 'Anywhere in Topsuffolk Jobs' and 'Any Advertiser', with a magnifying glass icon and the word 'SEARCH'. Below the search bar, the page is divided into two main sections: 'SEARCH 6 JOBS IN SUFFOLK' and 'JOB ALERT'. The 'SEARCH' section contains a grid of checkboxes for various job categories, including Accountancy, Engineering, Motor Trades, and many others. The 'JOB ALERT' section includes a promotional message: 'Get best matched jobs on your email. No registration needed.' with a 'CREATE A JOB ALERT' button. Below this is a 'FEATURED JOBS' section with two job listings, each with a 'View Detail' button. At the bottom right of the featured jobs section, there is a 'JOB ADVERTISING' section with a red starburst graphic indicating 'Only \$150.00' and a list of advertising options, including 'You can post up to 1 Job' and 'Package Duration: 2 Month', with an 'ADVERTISE NOW' button.

URL (Demo): <http://topsuffolkjobs.demoe3.com/>

## Document Summary

This document highlights the main characteristics and the functionality of the Topsuffolk Jobs Website; an Online Jobs Portal. In this system, job seekers can search and apply for the job while employers can post jobs with details. Drafted Case Study is analysed by the Fullestop Sales team in detail. It intends to draw a word picture of the study of Topsuffolk Jobs Website.

Case Study of Topsuffolk Jobs website emphasize on encompassing the various development and functional aspects developed by the Fullestop. It develops a background for the understanding of the main reason for the development of this website. This document contains analysis of the Topsuffolk Jobs Portal implementation for providing high performance solution to the client.

## Objective

Fullestop was intended to develop an online jobs portal for job seekers as well as employers/advertisers. The main objective behind the website was to facilitate the job seekers by providing them a platform to search/browse jobs according to the industry, location etc. and apply for them. The website would enable employers / advertisers to search for the perfect candidate from the pool of job seekers according to their requirements.

The idea revolves around the concept of establishing an online job portal to connect employers and job seekers who search for the jobs online posted by employers.

It was focussed that information or directions being looked for by the visitors was swiftly available with ease. The system would provide information and directions to the visitors in an elegant way where he can find himself connected to the system. The main emphasize was placed on providing end users a rewarding experience saving their precious time and money while considering and engaging employers.

The system would be fully responsive so that users can easily navigate the website on any device. The website would be developed in such a way that provides an easy layered and faceted navigation along with a great look and feel to the users.

## Synopsis

Topsuffolk Jobs is a system designed and developed by Fullestop which will facilitate job seekers to browse/search jobs according to the industry, location etc. Jobseekers can create their profile, upload their CVs and cover letter and can apply for the jobs. Jobseekers can subscribe for a newsletter to receive regular job updates for selected industry(s) via email.

Advertisers/Employers on the website can post jobs according to industries and with all required details. Employers would need to subscribe for a package to post jobs. They can also get access to the Jobs Website CV database but they would have to pay for this.







Following are the functionalities offered by the system to the job seeker:

- User Registration for creating account
- Browse/Search jobs by industry, location etc.
- View job details
- Save jobs
- Apply Online
- Email job to friend
- Share on social media
- Notifications related to jobs

Topsuffolk Jobs is a website dedicated to providing job seekers and employers a platform to search and offer jobs.

Following are the functionalities provided by the system to the Employers:

- User Registration for creating account
- Post Job/Service
- Provide advertising packages
- View jobseeker's detail applied for job
- Search/view jobseeker's CV

 <p><b>JOBSEEKER PROFILE</b> Employers can browse your profile. Keep this up to date to showcase your skills.</p>	 <p><b>CURRICULUM VITAE(S)</b> Upload your latest CV to make your job applications faster and easier.</p>	 <p><b>JOBS BY EMAIL</b> Receive a list of jobs that match your specific search criteria in a daily email.</p>
 <p><b>SAVED JOBS</b> Save job adverts to apply to several positions with a single click or to apply at a later date.</p>	 <p><b>APPLICATION HISTORY</b> Keep track of your job applications.</p>	 <p><b>ACCOUNT DETAILS</b> Update your password, manage additional email subscriptions or delete your account.</p>

## Challenges

Following are the challenges Fullestop faced while developing TopsuffolkJobs website:

- Managing the database containing the information and documents of job seekers and employers.
- Managing the offline banners for the system.
- Debugging of system after applying large no. of filters for searching the job
- Testing the website in various user scenarios parallel to the development as the needs are changing rapidly.

## Technologies Used

Following are the technologies, which Fullestop used in the development of TopsuffolkJobs website:

- **HTML 5/ CSS/BOOTSTRAP:** For development of responsive user interface.
- **JavaScript/ JQuery/ AJAX:** Client side scripting for incorporating additional features like validations, carousal and page transitions.
- **Cake PHP:** Open source Web Application Framework
- **Apache:** Web server
- **MySQL:** Database server for storing and fetching website data.

## Result

Fullestop has developed an Online Job portal for Job Seekers and Advertisers/Employers, after researching on the requirements, going through development phase and finally delivering a website proved as a corporate aspect of the social responsibility.

- An efficient ,simple and fast online job portal
- Platform for interaction between the Job Seekers and employers.
- High performance application that supports both scalability and robustness
- Structured and consistent representation of information
- User-friendliness and ease of operations
- Good performance and quick page load
- Intuitive and minimal with engaging theme.

**A case study by- Fullestop**