

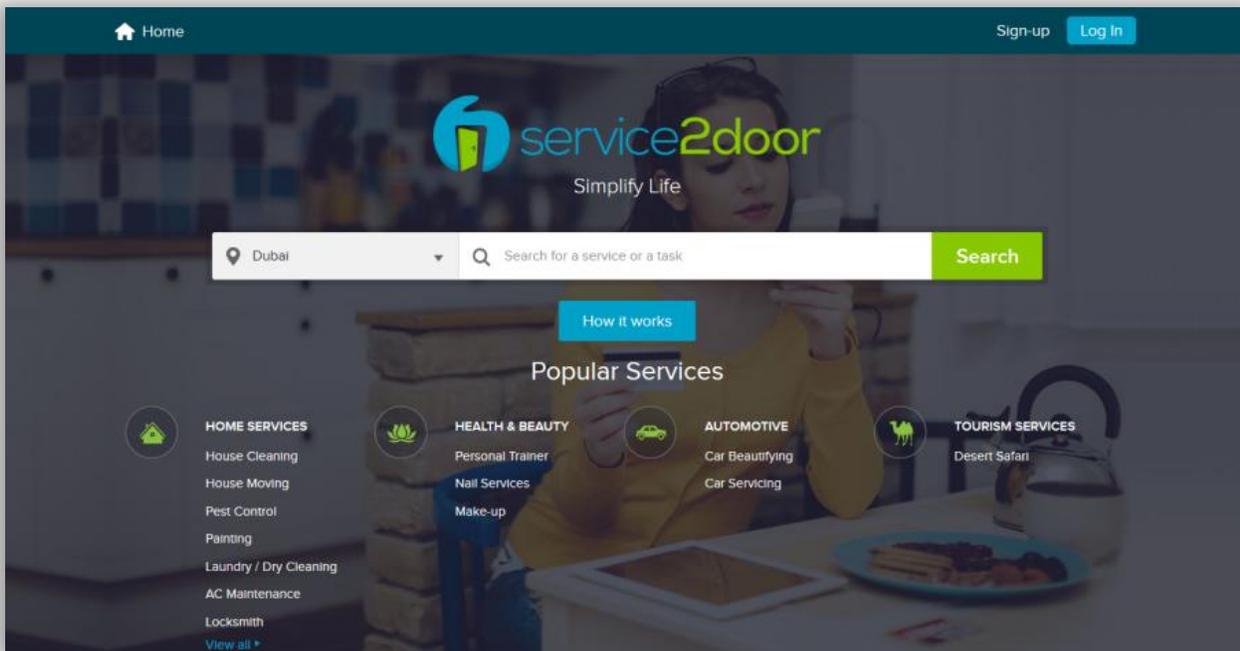


Fullestop Case study for
Service2door

Scalable, Usable
Application
@Fullestop.com

CASE STUDY

Service2door – Simplify Life for Consumers and Service providers



URL: <http://www.service2door.com/>

DOCUMENT SUMMARY

This document details the case study for the Service2door, a Service Marketplace Website. Drafted case study will subject to detailed investigation by the Fullestop sales team. Case study for Service2door is intended to supply sufficient and holistic information of the business model. It aims to capture all the details relevant to the blog website projects. The document emphasizes on detailed contextual analysis to understand and add strength to the related project i.e. Service2door Website.

OBJECTIVE

The purpose of Service2door website is to provide a marketplace to the users where they can find services like home, health, beauty, automotive etc. in an easier, quicker, and reliable way. Service2door intends to serve its users with meaningful search results of what they search for according to location. They simply have to fill a form indicating their requirements and within hours, Service2door will connect you to the relevant matches which are reliable.

The website targets the users who want to seek services and vendors and decide whoever fits their need, budget and time. You can find various services in different categories like home, beauty, automotive etc. Service2door promises to provide help with the list of eligible vendors and service providers who will suit your requirements and budget, with whom you can connect, and enjoy their services.

SYNOPSIS

The developed website is a marketplace for easy and quick searching of the various services which the user requires. The system first collects the user's specifications for the kind of thing he/ she is looking for. The matching of the attributes is then performed with the database. The matched fields will be contacted and provided in the form of a list to the user.

Service2door makes the tedious process of looking for various services easier, quicker and more reliable. Besides providing eligible professionals for various needs of the users, Service2door also serves the users with a minimal and simple UI, and an interactive User Experience to make the task of searching even further simpler.

Service2door has an extensive list of categories of vendors/ service providers to help the users with what they are looking for. It even provides the users with the ratings and reviews, to help them find the best in their area.

2-Click Service**1**Define Your
Service**2**Provide Your
Details

▶

Confirm

CHALLENGES

Following are the challenges Fullestop faced while developing Service2door website:

- Making space for Service2door in the vast market of numerous website.
- Integration of new payment gateway
- Optimization of database in such a way that any type of service would be integrated in future.
- Fullestop had to find a unique way for the finding and listing services on the basis of user specifications.
- Developing a user friendly interface with nice design and fluid user experience.
- Working on several optimization techniques to handle the load of data generating every minute which included connecting with so many service providers and professionals at once.
- Testing the application in various user scenarios.

TECHNOLOGIES USED

Following are the technologies, which Fullestop used in the development of Service2door website:

- **HTML 5/ CSS/Bootstrap:** For development of responsive user interface.
- **JavaScript/ JQuery/ AJAX:** Client side scripting for incorporating additional features like validations, carousal and page transitions.
- **Cake PHP :** Open-Source web Framework
- **Apache:** Web server
- **MySQL:** Database server for storing and fetching website data.

RESULT

Fullestop successfully achieved the objectives of the client by overcoming the challenges, understanding and realizing the key areas to work on, deploying best technologies to support the idea and committed efforts.

- Secure in nature with privacy features and ease of use
- Quick in operation with fluid transitions
- Perfect for searching services and vendors in your area
- Rating and review system to ensure best service delivery
- Robust and having a user friendly UI

A case study by- Fullestop