



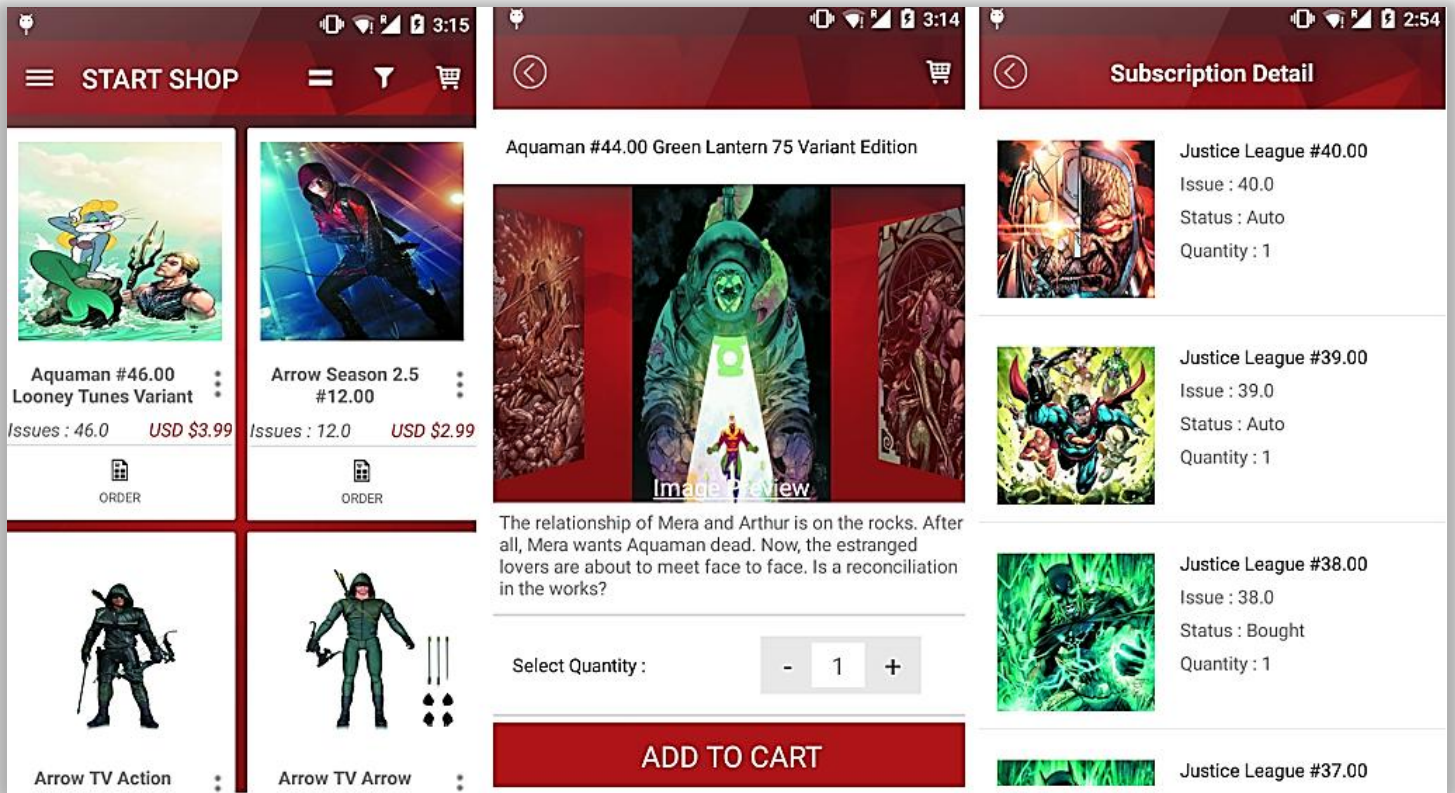
Fullestop Case Study for Comic Hub

Scalable, Usable Application

@ Fullestop

CASE STUDY

Comic Hub- Online Comics Store



App URL: <https://play.google.com/store/apps/details?id=com.comichub>

Category: Entertainment

DOCUMENT OVERVIEW

This document details the case study for the ComicHub, an online platform for ordering comics. Drafted case study will subject to detailed investigation by the Fullestop sales team. Case study for Comic Hub is intended to supply sufficient and holistic information of the business model. It aims to capture all the details relevant to the app. The document emphasizes on detailed contextual analysis to understand and add strength to the related app i.e. Comic Hub.



OBJECTIVE

The objective for developing Comic Hub app is to provide a platform to the users who are very fond of different comics and cartoon characters. The app facilitates the users to synchronize their comic collection with any retailer present on the Comic Hub Network.

Fullestop acknowledged the need of a platform where users can search for the comic's collection by writers, artists, brand etc., order them online by providing their location and collect it from the nearby retailer they had selected and listed on Comic Hub Network.

The solution also needed to integrate the preview feature for users so that they could preview the images of the upcoming stories published by the publishers.

SYNOPSIS

Comic Hub is an app developed by Fullestop which will facilitate the users to search for the comics according to their interest. User has to complete the registration process in order to shop for comics. User can also filter their search on the basis of publisher, catalogue, brand, genres etc., and list will appear related to search. He can select the desired comic and order it from the nearby retailer listed on Comic Hub Network.

Following are the basic functionalities offered by the app to the users:

- User registration or login
- Search Comics
- Select Comics from the Listing
- Add Issue/ Title
- Place Order/Continue Shopping
- Select location of nearby retailer
- Confirm Order
- View Order History

CHALLENGES

The main challenges faced by Fullestop are:

- Developing a faster and different comic hub app.
- Integrating security and reliable services to the developed marketplace
- Developing a user friendly interface with nice design and fluid user experience.
- Working on several optimization techniques for providing results related to several filters.
- Testing the application in various user scenarios for traffic handling.

TECHNOLOGIES USED

Android App

- **Android Native development:** For implementing parts of the app using native-code languages such as C and C++ and developing an intact native app.
- **Eclipse IDE:** Contains a base workspace and an extensible plug-in system for customizing the environment and developing android apps.
- **Android SDK:** Includes sample projects, development tools, an emulator, and required libraries to build Android applications.
- **Google Places APIs:** For returning information about Places — defined within the API as establishments, geographic locations, or prominent points of interest — using HTTP requests.

RESULT

Fullestop has developed a solution that is:

- Fast and simple platform for ordering comics.
- Efficiently providing the solution to comic lovers.
- Quick in operation with fluid transitions
- Providing a perfect aid to the time related problem of the people
- Robust and having a user friendly UI

[A Case Study by- Fullestop](#)

